

# MIGUEL ZÁRATE ROBLEDO

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## EXPERIENCE

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### DEUSTO CONSULTING CLUB

*Secretary on the Board of Directors*

- Contact with big companies (BCG, Deloitte, PwC, KPMG...) for the organization of weekly sessions.
- Preparation, presentation, and resolution of consulting case sessions for training.
- Director of the Consulting Case Competitions (+30 teams/competition).

**Bilbao, Spain**

*2019 – current*

### DEUSTO BUSINESS SCHOOL

*Head of Clubs and Associations*

- Constant communication with university, Alumni and Communications Department.
- Recent inclusion of the Clubs and Associations Program in the DBS Strategic Plan.
- Conflict solving and management of the 6 DBS associations, with more than 200 active partners.

**Bilbao, Spain**

*2018 – current*

### TEDXUDEUSTO

*Manager of the Marketing and Communication Department*

- 5-member team leader.
- Organize events of 1000 and 100 attendees: development of Marketing campaigns and selection processes.
- Communication with external companies and University of Deusto.

**Bilbao, Spain**

*2018 – current*

### DEUSTO INVESTMENT CLUB

*Member (Senior Associate)*

- Weekly training in Finance; market study and analysis of companies.

**Bilbao, Spain**

*2018 – current*

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## EDUCATION

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### UNIVERSITY OF DEUSTO

*Double Degree in Business Administration and Law (4<sup>th</sup> year)*

- Open Days Coordination Assistant.
- Summer 2019 Course: “The EU and the political corruption” (20 hours).

**Bilbao, Spain**

*2017 – 2022*

### UNIVERSITY OF NAVARRA

*Excellence Program*

- Two years Program for High School top students.
- Presentation of two research works at university: coaching in the sports field; social media in the family environment.

**Pamplona, Spain**

*2015 – 2017*

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## COMPLEMENTARY EDUCATION

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- **GOOGLE:** Fundamentals of Digital Marketing (40 hours): 8.7/10 **Nov. 2020**
- **BOSTON CONSULTING GROUP:** Strategy Consulting Virtual Program **Oct. 2020**
- **UNIVERSITY OF MICHIGAN:** Successful Negotiation: Essential strategies and skills (7 weeks): 9.91/10 **Sept. 2020**
- **LONDON BUSINESS SCHOOL:** Managing the Company of the Future (5 weeks): 8.93/10 **Ago. 2020**
- **IESE BUSINESS SCHOOL:** Corporate Finance Essentials (7 weeks): 10/10 **June 2020**
- **UNIVERSITY OF THE BASQUE COUNTRY:** 3 International Relations Summer Courses **2018 – 2019**

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## OTHER ACTIVITIES

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- **YEC SPAIN:** Top Talent Association Member. **2020 – current**
- **LAGUNARTE:** Member of the Board. Collaboration with UNICEF (1<sup>st</sup> edition of Gaztechange). **2019 – current**
- **PRIVATE TEACHER (since Nov. 2020 at TMT Academia Online):** Economy; Basque; English; Maths. **2016 – current**
- **VOLUNTEER:** STAND (Co-founder), Ireki, Food Bank, LQDVI. **2015 – current**
- **CONSULTING CASE COMPETITIONS:** 3 times finalist. **2018 – 2019**
- **FOOTBALL PLAYER:** Astrabuduako FT **2011 – 2018**

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## LANGUAGES

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**ENGLISH** (C1; EOI (Oct. 2020); **BASQUE** (Intermediate Level; B2); **SPANISH** (Native)

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## ADDITIONAL INFO

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**STRENGTHS:** Communication, Creativity, Teamwork, Negotiation, Problem solving and Analytical thinking skills.

**HOBBIES:** Economics and Politics; Music; Football and Cycling; Cooking; Family and Friends; Reading.